



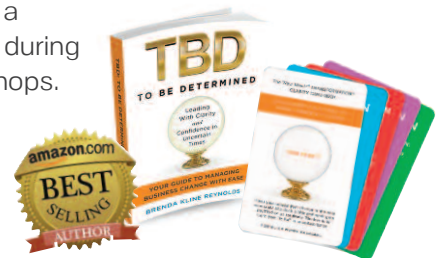
TURN CHALLENGING TIMES INTO YOUR COMPETITIVE ADVANTAGE

Transition Expert **BRENDA K. REYNOLDS** Offers a Roadmap for Navigating Transitions and Organization Challenges with Clarity and Confidence

In today's fast-paced world, change is the only constant. Change disorients and leads to "fog" that blindsides leaders seeking strategies for guiding their teams through it and hinders employees from being their most creative, productive selves. As a result, organizations lack the forward movement necessary to maintain a competitive edge.

Brenda K. Reynolds, MS in Organization Development, is a transition expert and a sought-after keynote speaker. She transforms organizations, leaders and teams during uncertain times with her compelling, inspirational keynotes, seminars and workshops.

A **TEDx speaker**, Brenda is the best-selling author of *TBD—To Be Determined: Leading with Clarity and Confidence in Uncertain Times*. Brenda is also the creator of the "Now What?" Transformation™ Clarity Card Deck, designed to boost resiliency in people experiencing change.



PennState

TEDx
Wilmington



Nemours.
CBRE

MacLellan

VISTAGE



Special Olympics

As a respected organization consultant and thought leader, for more than 20 years she's helped Fortune 500 corporations and national non-profits navigate change, develop leaders and create resilient cultures. Brenda explores critical topics with tremendous insight, honesty, warmth and humor, using her rare ability to inspire audiences and leave them with actionable change strategies to help them:

BE A LEADER WHO

- Deals effectively with silos and hierarchy
- Helps middle managers discover and unleash their power
- Creates a culture designed for the recruitment and retention of top talent
- Recognizes and addresses the complex relationship dynamics in organizations
- Tackles workplace changes even when everyone feels stuck or overwhelmed



Brenda@bkrconsult.com | 610.639.5722 | www.brendakreynolds.com

Based in Philadelphia area; available nationwide by arrangement.

A SAMPLE OF IMPACTFUL PRESENTATIONS FOR KEYNOTES OR WORKSHOPS THAT MEET YOUR NEEDS

NAVIGATING TRANSITION FOG Finding Your Way through Radical Change (based on TEDx Talk)

- ✓ 5 Easy Tactics for Successfully Navigating Any Change
- ✓ 3 Pitfalls to Avoid in Uncertain Times
- ✓ 1 Major Aha About Change that Will Make it Tolerable

DECREASE THE DRAMA AT WORK AND INCREASE PERFORMANCE (It Can Be Done)

Get on the road to creating high-performing teams and eliminating the distracting drama in the workplace. Use 5 invaluable techniques to enhance communication, accountability and responsibility.

CREATE A CANDID CULTURE BREAKTHROUGH

Lack of honest feedback leads to bad decisions, poor performance and blind spots. Use this practical 6-step approach and Feedback Planning Tool for delivering feedback to your boss, peers, staff or customers and unleash a culture of candor to enhance your competitive advantage.



WHY THE CRAZY STUFF HAPPENS IN YOUR ORGANIZATION AND WHAT TO DO ABOUT IT

- ✓ 1 **Eye-opening Model** that Explains Everything That's Baffled You About Organization Life
- ✓ A **Roadmap** for a Culture of Productivity Over Politics and Collaboration Over Conflict
- ✓ 4 **Key Strategies** that Few Leaders Know for Maximizing the Contributions from Executives, Middle Leaders, Workers and Customers

TOLERATE MORE CHANGE THAN YOU EVER THOUGHT POSSIBLE

Create breakthroughs in leading change. Discover and understand the 3 stages of transition, the major sources of resistance and the 1 key reason most change efforts fail.

UNLEASH THE POWER OF MIDDLE MANAGERS TO MAKE THINGS HAPPEN!

Bring down the silos by using 1 sacred commitment and 5 key strategies for turbo-charging your middle managers, enhancing their ability to get things done and creating unbelievable results!



WHAT OTHERS ARE SAYING

“ I just wish more of our speakers found ways to make their presentations even half as interactive as Brenda made hers! ”

– *Clark Vitulli, Master Chair, Vistage International*

“ Brenda blends her business savvy with personal transparency to create real impact for her clients and commands her audience. ”

– *Cheri Phyfer, President Moen US Businesses; former President Consumer Brands Group Sherwin Williams*

“ Twice a year for the past six years, we've brought our top leaders together for a conference. Brenda's presentation was the best we've ever had. We invited her back again—something we've never done before—and she hit another home run! We've booked her yet again. ”

– *David Bacon, Executive VP Operations, MacLellan Integrated Services*

Have Brenda transform your next conference. Presentations can be customized for your company or organization.



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